

TURNKEY PROGRAM

A fully plug-and-play solution that lets your meat department launch value-added flavor offerings with zero extra labor. Simply insert the seasoning packet into the package and the customer does the rest.



PRIVATE LABELING

Highlight your store brand with custom-printed packets and labels that strengthen recognition and shopper loyalty. Excalibur provides full design support to make your brand stand out in the case.

FEATURED FLAVORS

• **Cajun Smokehouse BBQ**

Southern heat meets rich, smoky depth.



• **Lemon Pepper**

Bright citrus with bold cracked-pepper bite.



• **Nashville Hot**

Fiery, crispy-inspired heat with a savory finish.



• **Prime Rib**

Herb-forward, savory richness for premium cuts.



• **Salt & Pepper**

A simple, versatile essential for any protein.



• **Smokehouse BBQ**

A classic, crowd-pleasing smoky-sweet profile.

