

40
YEARS

EXCALIBUR™



DIY MEAT PROCESSING, ELEVATED

Excalibur proudly presents Bearded Butcher Home Processing Kits.

Bring professional-grade flavor home with Bearded Butcher DIY Kits — clean-crafted, easy-to-use seasoning systems trusted by processors and home butchers alike. Excalibur is excited to partner with the Bearded Butchers to offer a full variety of DIY kits, giving your customers everything they need to craft incredible brats, snack sticks, jerky, and more.



TWELVE WAYS TO ELEVATE THE MEAT EXPERIENCE®

From brats to snack sticks to jerky, each kit delivers bold, clean-crafted flavor and everything needed to process at home.



1. Maple Bacon DIY Kit

Sweet maple warmth meets savory bacon flavor — includes Cinnamon Swirl shaker for finishing.



2. Country Style Breakfast Links & Bulk DIY Kit

Classic breakfast sausage flavor — warm, comforting, and perfect for links or bulk.



3. Old Fashioned Summer Sausage DIY Kit

Classic, tangy, smokehouse flavor that tastes like tradition in every slice.

4. Classic Bratwurst DIY Kit

Timeless brat flavor built on the Bearded Butchers' signature seasoning — a true staple.



5. Jalapeño Cheddar Bratwurst DIY Kit

Warm jalapeño heat and creamy hi-temp cheddar for a crowd-pleasing brat with kick.



6. Mild Italian Sausage DIY Kit

Herbaceous, savory Italian flavor ideal for pasta, pizza, and grilling.



7. Original Snack Sticks DIY Kit

Hearty, mild, and endlessly snackable — perfect for hunt camp, road trips, and everyday fuel.

8. Jalapeño Cheddar Snack Sticks DIY Kit

Savory, zesty, and loaded with real jalapeño and cheddar for bold flavor in every bite.

9. Cajun Snack Sticks DIY Kit

Peppery, multi-layered Cajun heat that brings bayou energy to your snack stick game.



ALL-NATURAL CURES

10. Bold Jerky DIY Kit

Salt-and-garlic intensity with clean-label cure — big flavor for serious jerky makers.

11. Hickory BBQ Jerky DIY Kit

Smoky, tangy, slightly sweet — a true BBQ-inspired jerky experience.

12. Hot Jerky DIY Kit

Slow-building habanero heat with a smooth burn that keeps you coming back.



**STOCK THE FULL LINEUP.
BUILD YOUR DIY DESTINATION.
AVAILABLE NOW THROUGH EXCALIBUR.**

WHY THIS PROGRAM WORKS

1. Clean-Crafted Flavor You Can Trust

Every kit features the same clean, gluten-free, no-MSG spice blends the Bearded Butchers use in their own shop — designed to Elevate the Meat Experience® and versatile enough to “Use It On Everything!”

2. Easy, Step-By-Step Processing

Each kit includes pre-measured seasoning, casings, cure (where applicable), and simple instructions so anyone can produce consistent, high-quality results at home.

3. Perfect for Retail, Hunt Camps, and Home Butchers

DIY kits create a high-margin, grab-and-go retail item for hunters, hobbyists, grillers, and families crafting their own meat traditions.

4. A Brand Customers Already Know and Love

With millions of views across YouTube and social media, the Bearded Butchers have built a loyal following that drives demand for their blends, tools, and DIY kits.



BENEFITS FOR RETAILERS & PROCESSORS

- **High-impact packaging** that sells itself
- **Clean ingredient** decks and strong brand recognition
- Seasonal and year-round **merchandising** opportunities
- **Easy add-on sales** with Bearded Butcher shakers, hi-temp cheeses, and tools
- Ideal for **fall hunting, grilling season**, and **holiday gifting**

BRING THE BEARDED BUTCHER EXPERIENCE TO YOUR CUSTOMERS. PARTNER WITH EXCALIBUR AND MAKE YOUR DIY LINEUP LEGENDARY.



DIY HOME PROCESSING KITS

Item #	UPC	Product Description	MSRP	Case Cost	Case QTY	Order QTY
9BB-2165	638392102165	Maple Bacon DIY Kit (w/Cinnamon Swirl Shaker)	\$46.99	\$222.71	6	
9BB-0942	638392000942	Old Fashioned Summer Sausage DIY Kit	\$42.99	\$143.29	6	
9BB-0793	638392200793	Classic Bratwurst DIY Kit	\$22.99	\$80.47	6	
9BB-2131	638392202131	Jalapeno/Cheddar Bratwurst DIY Kit	\$54.99	\$194.82	6	
9BB-0881	638392000881	Original Snack Sticks DIY Kit	\$42.99	\$192.71	6	
9BB-2189	638392102189	Jalapeno/Cheddar Snack Sticks DIY Kit	\$66.99	\$285.88	6	
9BB-0904	638392000904	Cajun Snack Sticks DIY KIT	\$42.99	\$196.59	6	
9BB-4732	638392104732	Country Style Breakfast Links & Bulk DIY Kit	\$24.99	\$102.35	6	
9BB-2841	638392202841	Mild Italian Sausage DIY Kit	\$22.99	\$80.12	6	
9BB-5626	638392005626	All Natural Cure - Bold Jerky DIY Kit	\$10.99	\$70.00	10	
9BB-5619	638392005619	All Natural Cure - Hickory BBQ Jerky Kit	\$10.99	\$73.13	10	
9BB-5633	638392005633	All Natural Cure - Hot Jerky Kit	\$10.99	\$70.63	10	

CUSTOMER INFORMATION

Name: _____

Customer #: _____

Ship Date: _____

Authorized by: _____

TO ORDER, CALL 800-444-2169.

For more information, visit www.excaliburseasoning.com

Pre-orders need to be in by September 11th and initial orders will be shipped the first week of October