



# PROPER PORTIONS



**Visit us at the AMC Show  
March 2-4 at Booth 734**



Ready-to-use seasoning packets  
are game-changers for their universal  
**versatility** and **customization**.

# Proper Portions Delivers Less Waste, Great Taste, for Protein Preparation

Excalibur's Proper Portions Program is the customizable, turnkey solution to streamline your operations. Move flavor applications from labor-intensive tasks to a quick, standardized process for meat, seafood, deli, and produce.

## Operational Efficiencies

- **CONTROLLED WASTE**  
Proper Portions guarantees batch control, eliminates guesswork, and reduces shrink.
- **ENHANCED FOOD SAFETY**  
No cross-contamination. Once seasoning is dispensed, the packet is thrown away.
- **SELL-READY PRESENTATION**  
Pre-portioned flavors customize meat for displays at full and self-service counters.

## Customer Loyalty and Retention

- **CONSISTENCY**  
Ensure a reliable taste experience every time, giving customers a flavorful product they can trust.
- **LIMITED-TIME OFFER (LTO) OPTIONS**  
Keep customers engaged throughout the year by rotating fresh, seasonal flavors.
- **EASE AND EFFICIENCY**  
Help customers skip the unnecessary prep and still deliver bold flavor combinations.

